

FLOOR THEM

OR BORE THEM

**SECRETS TO ADDING HUMOR
TO YOUR PRESENTATIONS**



TYPES OF SPEECHES

SPEECH: A MESSAGE USUALLY PERSONAL THAT INTRODUCES A NEW PERSPECTIVE, IDEAS FOR PERSONAL GROWTH OR TRANSFORMATION. (USUALLY JUST A PERSON SPEAKING)

PRESENTATION: A MESSAGE THAT SUPPORTS THE THEME OF AN EVENT (A CASE STUDY, INSPIRATIONAL SPEAKER) THAT USES A PRESENTATIONAL SLIDE SHOW TO VISUALLY SUPPORT IDEAS, SERVICE OR PRODUCT THAT SOLVES A PROBLEM

A PITCH: FOCUSES MORE ON A PRODUCT OR A SERVICE AND HOW IT CAN SOLVE PROBLEMS AND MAKE YOUR LIFE EASIER

AN EXPLAINER: A LOT LIKE A PITCH THAT IS MORE INSTRUCTIVE INTO THE DETAILS OF A PRODUCT OR SERVICE

A SEMINAR: EDUCATIONAL FORUM THAT TEACHES AND USUALLY PROVIDES WORKSHOP EXERCISES,

YOU WILL LEARN

- THE BENEFITS OF HUMOR IN BUSINESS AND LIFE
- WHY PEOPLE LAUGH
- THE DIFFERENCE BETWEEN STAND-UP AND A SPEECH
- 3 TECHNIQUES THAT YOU CAN USE TO COMMUNICATE YOUR MESSAGE WHILE INDUCING LAUGHTER
- HOW TO IMPROVE YOUR OPEN
- TECHNIQUES TO GET A LAUGH IN THE FIRST 10 SECONDS

PURPOSE

- BRING AWARENESS
 - URGE ACTION
 - INTRODUCE A SOLUTION TO A PROBLEM
 - SELL A PRODUCT OR SERVICE
 - PRESENT AN IDEA/PHILOSOPHY
 - COMMUNICATE
 - CREATE COMMUNITY (LIKE-MINDED PEOPLE)
 - AWAKEN THE SPIRIT
- 

WHY USE HUMOR?

- Humor is a potent stress buster

WHY USE HUMOR?

- Humor is a potent stress buster
- It is humanizing

WHY USE HUMOR?

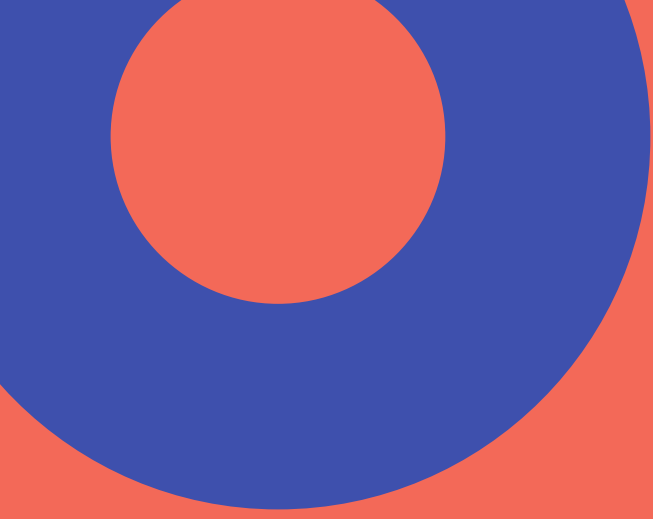
- Humor is a potent stress buster
 - It is humanizing
 - It puts others at ease
- 
- A large, solid orange curved shape that starts from the bottom right corner and curves upwards and to the left, partially obscuring the bottom right of the slide.

WHY USE HUMOR?

- Humor is a potent stress buster
 - It is humanizing
 - It puts others at ease
 - Ha + ha = aha!
- 
- A large, solid orange curved shape that starts from the bottom right corner and curves upwards and to the left, partially obscuring the bottom right of the slide.

WHY USE HUMOR?





THE KEY DIFFERENCE BETWEEN A SPEECH OR PRESENTATION AND STAND-UP

STAND-UP
IS A CONVERSATION TO POKE FUN
AT THE WORLD OR OURSELVES
WHERE OUR SUCCESS OR FAILURE IS
DEPENDENT ON HOW MANY LAUGHS
WE GET.

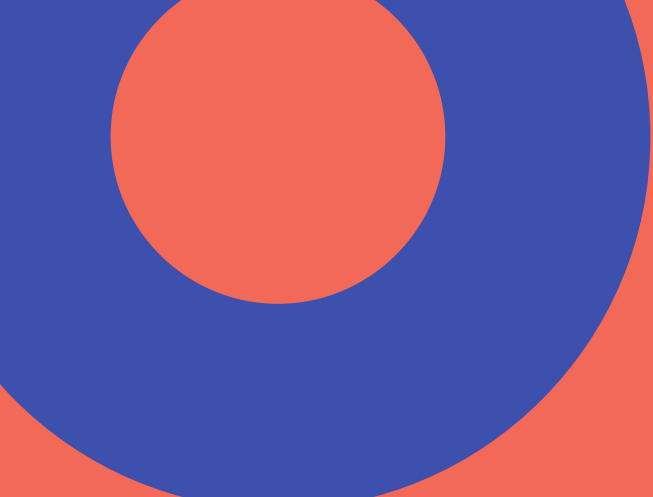




THE KEY DIFFERENCE BETWEEN A SPEECH OR PRESENTATION AND STAND-UP

SPEECH/PRESENTATION

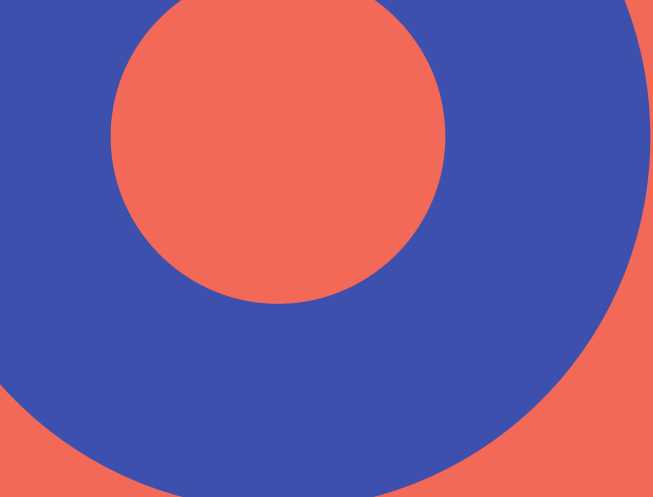
IS A CONVERSATION WHERE THE
SUCCESS OR FAILURE IS DEPENDENT
ON HOW WELL WE CONVEY OUR
MESSAGE.



STAGE FRIGHT

41% OF PEOPLE ARE SO AFRAID OF
PUBLIC SPEAKING...



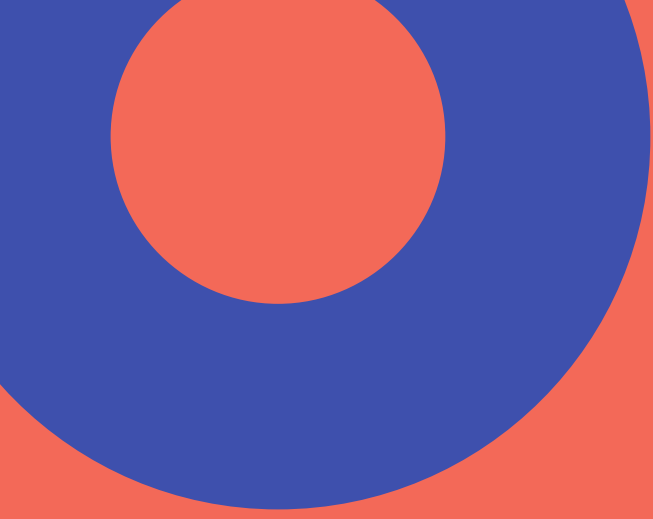


STAGE FRIGHT

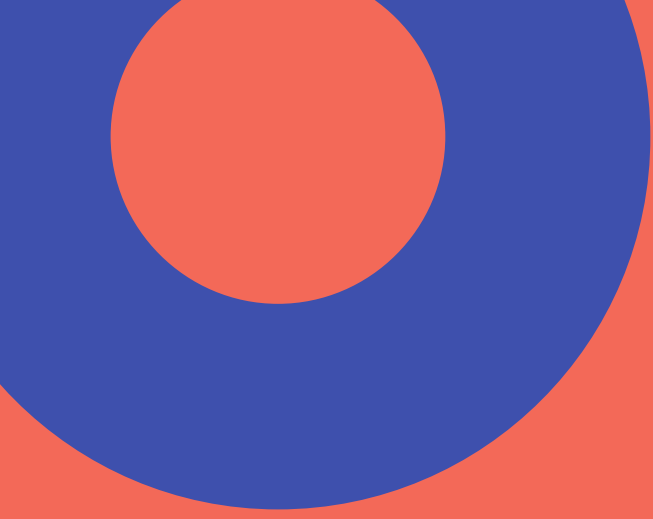
DON'T THINK OF SPEAKING AS A
PERFORMANCE

THINK OF IT AS A CONVERSATION





WORDS ARE ONLY 7% OF
COMMUNICATION



THE REST ARE VOICE TONE AND
BODY LANGUAGE

9 MAJOR LAUGH TRIGGERS

1. Surprise
2. Embarrassment
3. Superiority
4. Incongruity
5. Recognition
6. Release
7. Ambivalence
8. Configurational
9. Coincidence* Surprise is the real result when we see something coincidental.

M-A-P

M-A-P

MATERIAL-AUDIENCE-
PERFORMER

PROCESS

KEY STEPS

STEP 1

WRITE YOUR INTRO
LAST

STEP 2

WRITE YOUR SPEECH
TO COMMUNICATE
YOUR IDEA

STEP 3

USE TECHNIQUE,
ANECDOTE, IMAGERY

3 SIMPLE CONCEPTS

- PATTERN DISRUPTOR
- SELF
- SIMPLE TRUTH

PATTERN DISRUPTOR



**I'M GOING TO PLAY A COUPLE OF OPENINGS
FOR YOU**

**CREATIVITY EXPERT SIR KEN ROBINSON, TAKES 7
SECONDS TO GET HIS FIRST LAUGH.**

**“GOOD MORNING. HOW ARE YOU? IT’S BEEN GREAT HASN’T IT? IT—
I’VE BEEN BLOWN AWAY BY THE WHOLE THING. IN FACT, I’M
LEAVING... (LAUGHTER) (CHUCKLES TO HIMSELF)”**

SELF DEPRECATATION

**EMILY WAPNICK - "WHY SOME OF US DON'T HAVE ONE TRUE
CALLING"**

**EMILY IS REALLY GOOD, HER SMILE CONVEYS A HAPPY ENERGY.
DESPITE HER DILEMMA.**



RAISE YOUR HAND IF YOU'VE EVER BEEN ASKED THE QUESTION
"WHAT DO YOU WANT TO BE WHEN YOU GROW UP?"

**RAISE YOUR HAND IF YOU'VE EVER BEEN ASKED THE QUESTION
"WHAT DO YOU WANT TO BE WHEN YOU GROW UP?"
TO BE HONEST I'M ASKED THAT NOW...**

**"HEY YOUNG MAN, WHAT DO YOU WANT TO BE WHEN YOU GROW
UP?"**

EMILY WAPNICK - "WHY SOME OF US DON'T HAVE ONE TRUE CALLING"

EMILY IS REALLY GOOD, HER SMILE CONVEYS A HAPPY ENERGY. DESPITE HER DILEMMA.

SELF DEPRECATION: ACTUALLY GIVES THE AUDIENCE MORE CONFIDENCE IN YOU. MAKES YOU APPEAR MORE AUTHENTIC AND THEY ACTUALLY TRUST YOU MORE.

JULIAN TREASURE: THE HUMAN VOICE. IT'S THE INSTRUMENT THAT WE ALL PLAY. IT'S THE MOST POWERFUL SOUND IN THE WORLD PROBABLY. IT'S THE ONLY SOUND THAT CAN START A WAR, OR SAY "I LOVE YOU," AND YET MANY PEOPLE HAVE THE EXPERIENCE THAT WHEN THEY SPEAK, PEOPLE DON'T LISTEN TO THEM. WHY IS THAT? HOW CAN WE SPEAK POWERFULLY TO MAKE CHANGE IN THE WORLD.

BORING

SIMPLE TRUTH

REVISED INTRO: HOW MANY PEOPLE PLAY AN INSTRUMENT? I WANT YOU TO ALL RAISE YOUR HANDS. THE HUMAN VOICE. IT'S THE INSTRUMENT THAT WE ALL PLAY... ISN'T IT? I DIDN'T SAY THAT IT WAS A MUSICAL INSTRUMENT. BUT...

ADDITIONAL CONCEPTS

- PATTERN DISRUPTOR
- SELF
- SIMPLE TRUTH
- DOUBLE ENTENDRE
- 3-WAY BUILD-UP
- CLICHE REFORMATION
- RECOGNITION

REVISED INTRO: HOW MANY PEOPLE PLAY AN INSTRUMENT? I WANT YOU TO ALL RAISE YOUR HANDS. THE HUMAN VOICE. IT'S THE INSTRUMENT THAT WE ALL PLAY... ISN'T IT? I DIDN'T SAY THAT IT WAS A MUSICAL INSTRUMENT. BUT...

HIP POCKET

TECH ISSUE:

CRYING BABY:

NOTABLY BEHIND SCHEDULE:

WEATHER:

AN INCIDENT THE NIGHT BEFORE:

PLAY ON THE THEME OF THE EVENT:

FOLLOWING A TRIBUTE TO SOMEONE WHO JUST DIED:

BAD ACOUSTICS IN THE ROOM:

ANECTDOTAL STORY

